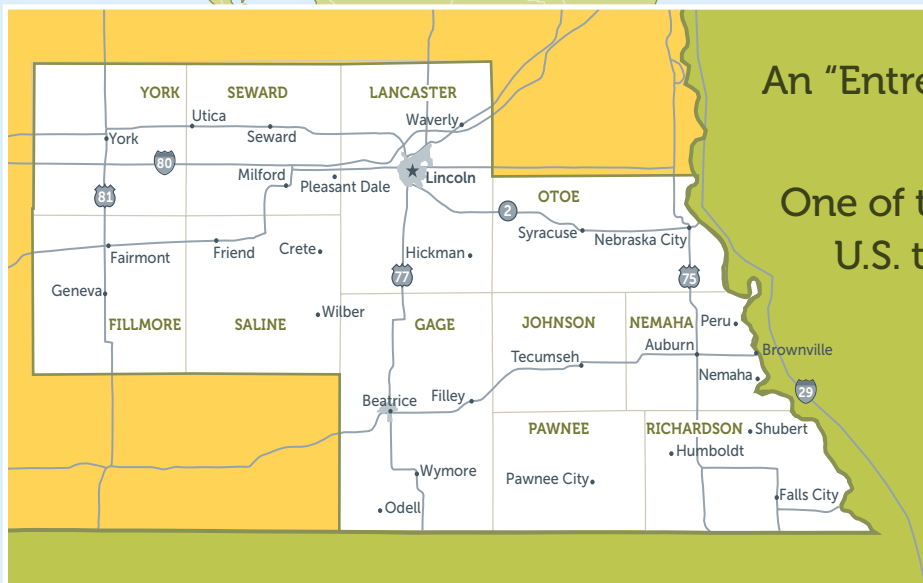
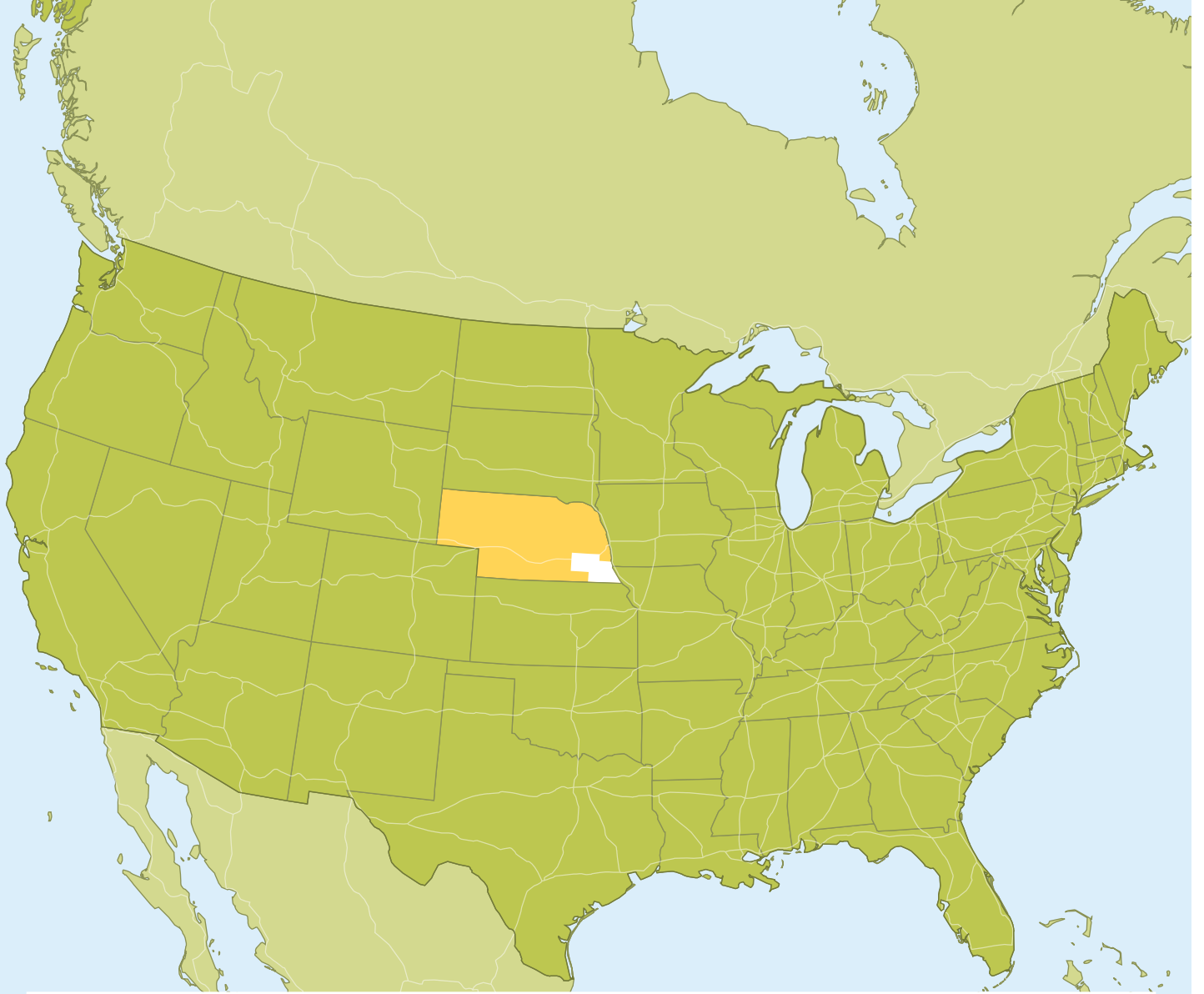


Where Business Comes Naturally

What does your future look like?



Lincoln Area
Development
Partnership



An "Entrepreneurial Hot Spot"

National Policy Research Council

One of the "Best Places in the U.S. to Locate a Company"

Expansion Management magazine

"The State With the Lowest Tax Burden on New Businesses"

Tax Foundation study

We Know Business

Around here, we understand what businesses need to succeed—all the right elements coming together in the right way at the right time. The Lincoln area is an excellent model of this convergence. The ready availability of key resources, valuable incentives, and strong community partners makes southeast Nebraska an inherently great place for business.

To support companies as they develop and expand, we've created a region with a diverse economy, a solid transportation network, an educated population, and a strong technology foundation. We've received a lot of praise about the ease of doing business here, including recognition from Inc. magazine as one of the best small metro areas for starting and growing a business.

Our Partners

The Lincoln Area Development Partnership includes several southeast Nebraska community partners. Together, we form a diverse group invested in the success of industry and business throughout the region.



Fillmore County Development Corporation





*Grow with
dependable people.*

The Lincoln area is a great place to do business. Situated at the intersections of I-80 and Highway 81, our location meets our multidirectional transportation needs . . . The area also has great schools, allowing Pioneer access to an educated workforce with roots based in agriculture and a strong work ethic.

Darin Doerr
Pioneer Hi-Bred International • York

The Right Resources at Your Fingertips

Excellent local resources are major assets for new-development and expansion ventures. The Lincoln area provides everything you'll need to make growing your business as simple as possible.

Location Advantages

The first rule of business is location, location, location. Southeast Nebraska provides a central location with quick access to several large interstates, numerous motor carriers, two class 1 railroads, several short-line rail systems, and multiple national air cargo transporters. In addition, the area is supported by strong telecommunication networks.

Business Incentives

In a recent study by the Tax Foundation, Nebraska was the state determined to have the lowest tax burden on new businesses and the ninth-lowest on existing businesses. And it's no wonder. Lincoln-area businesses pay no inventory tax or sales tax on manufacturing equipment. And Nebraska Advantage continues to rank as one of the top incentive programs in the United States. You can also benefit from tax increment financing and customized job training.

The Nebraska Advantage Act provides qualified companies:

- » Credits for qualified new investment.
- » Sales tax exemptions for qualified purchases.
- » Wage credits that may be applied to withholding.
- » Refundable tax credits for R&D expenditures.

For more information about the Nebraska Advantage Act,
visit www.NebraskaAdvantage.biz.

Quality People

Those with firsthand experience appreciate working with the people in the Lincoln area. Employers have described their employees as dedicated, reliable, knowledgeable, and productive—proof that the legendary Midwestern work ethic is not a myth.

Of course, we value education as well as hard work. Southeast Nebraska is home to nationally recognized Southeast Community College (recently ranked no. 8 in the nation by CNNMoney), the University of Nebraska–Lincoln, and several high-quality state and liberal arts colleges that produce a young, energetic, and skilled workforce. And this youthful population grows each year.

The primary advantage of locating our manufacturing plant in southeast Nebraska is the ready availability of a high-quality, motivated, and educated workforce. Second, the perfectly central location means we are never too far away from a customer or supplier.

John Hughes
Hughes Brothers • Seward

Attractive Communities

The region also offers a number of quality-of-life advantages that will help you recruit and retain employees, including a low cost of living, easy commutes, and a wealth of recreational opportunities. As if that weren't enough, the area also boasts a quality K–12 education system and low crime rates.

Getting to Know the Lincoln Area

	1990	2000	2010	Increase 1990 to 2010
Total Population	326,291	364,933	410,555	25.8%
Total Households	126,540	144,441	152,403	20.4%
Median Age	32.5	34.3	35.1	8%
Per Capita Income	\$12,828	\$19,589	\$28,950	125.7%

LIED CENTER FOR PERFORMING ARTS

*Join a thriving
community.*

Lincoln's public officials are responsive to the community's needs and desires and work actively to sustain pro-business legislation. At Duncan Aviation, we are able to grow and expand because of the support of business programs and tax incentives.

Todd Duncan
Duncan Aviation • Lincoln



Lincoln Area
Development
Partnership

[Learn more at LincolnPartners.org](http://LincolnPartners.org)

P.O. Box 83006 · Lincoln, NE 68501-3006

888.451.0551 · lincolnpartners@lcoc.com