

Lincoln Partnership for Economic Development

INVESTMENT OPPORTUNITIES

LINCOLN
PARTNERSHIP
FOR ECONOMIC
DEVELOPMENT



EMBRACE THE FUTURE



“Lincoln has experienced tremendous momentum over the past two years. We’ve retained vibrant people, built opportunities for the future and kicked the door open for great things to come.”

Wendy Birdsall

President, Lincoln Partnership for Economic Development

The Lincoln Partnership for Economic Development (LPED) is a public-private collaboration charged with fulfilling Lincoln’s Economic Development goals. Job growth and business expansion are critical components of a vibrant and thriving community.

Lincoln is a city on the move.

The growth of Lincoln is on the skyline, in the voices of its entrepreneurs and in the spirit of its people. Incredible things are ahead for this growing city. Due to its expansion of new business, influx of talent and economically sound environment, Lincoln offers endless opportunities for success.

Join the Partnership today for a better tomorrow.

#3 **Transportation
Infrastructure
Performance**
→ *U.S. Chamber of Commerce*

#4 **Best State for
Business 2013**
→ *CNBC*

#1 **Best State in Overall
Tax Climate for New
Business and R&D**
→ *Tax Foundation*

Level of Commitment: Director \$11,000 & Up

- Annual visit from President & Vice President of the Lincoln Partnership for Economic Development
- Dedicated seat on LCEDC Board of Directors
- Corporate listing on Leaders Board at Chamber of Commerce
- Special invitations to VIP community events
- First opportunity to serve on select committees and task forces
- Corporate listing on electronic signage at Annual Economic Development Breakfast
- Director level designation at Annual Economic Development Breakfast
- Reserved table at Economic Development Breakfast (10 seats)
- Participation in quarterly investor meetings
- Receive all partnership related press releases and announcements
- Receive special publications and research findings
- Recognition as investor on Partnership website
- Opportunity to be photographed and featured in LPED publications
- Recognition certificate to display at business



Continually ranking as one of the best places to do business in America, Lincoln proves to have some of the lowest business costs, the strongest workforce and most robust business climates in the U.S.

What are LPED Investments Used For?

Business Development

LPED serves as the primary source for companies looking to move to or expand in Lincoln and works with economic development allies to attract new investment that will benefit our community.

Research & Information

The Partnership provides timely and comprehensive information on Lincoln, Lancaster County, and the surrounding region to site selectors, corporate representatives and businesses considering moving to or expanding in Lincoln.

Business Retention & Expansion

LPED develops programs, including the ongoing *Business Retention & Expansion Survey*, which identify and overcome barriers to encourage a growth oriented business climate.

#1 **Happiest City 2013**
→ Gallup

TOP 10 **Cities for College Grads**
→ Livability.com

#4 **Best Run City in the Nation 2013**
→ 24/7 Wall Street

Level of Commitment: Presidents Roundtable \$5,500

- Annual visit from LPED staff
- Participation in quarterly investor meetings
- Preferred seating at Annual Economic Development Breakfast
- 4 seats at Annual Economic Development Breakfast
- Receive all partnership related press releases and announcements
- Receive special publications and research findings
- Recognition as investor on Partnership website
- Opportunity to be photographed and featured in LPED publications
- Recognition certificate to display at business



Expansion is easy in Lincoln. The Partnership leaders and government officials have created a seamless process to make sure your business can grow, providing incentives through Nebraska Advantage. Lincoln understands that great things happen when the community works together.



The Partnership connects you with programs designed to bring brilliant minds together to network, focus on key industry issues and co-create solutions to ultimately generate startup businesses here in Lincoln.



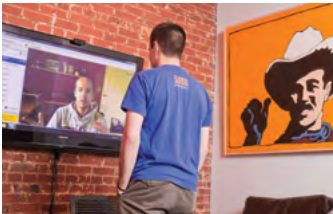
Photo Courtesy of Lawrence Anderson - Architectural Photographer | www.lawrenceanderson.net

Level of Commitment: Leaders Council \$2,750

- Participation in quarterly investor meetings
- 2 seats at Annual Economic Development Breakfast
- Receive all partnership related press releases and announcements
- Receive special publications and research findings
- Recognition as investor on Partnership website
- Opportunity to be photographed and featured in LPED publications
- Recognition certificate to display at business

Level of Commitment: Community Pacesetter \$1,100

- Participation in quarterly investor meetings
- 1 seat at Annual Economic Development Breakfast
- Receive all partnership related press releases and announcements
- Recognition as investor on Partnership website
- Recognition certificate to display at business



Aspiring and established entrepreneurs have been raising the profile of Lincoln's innovation ecosystem, working to build awareness of the talent found in this up and coming *Silicon Prairie* city.

Lincoln Partnership for Economic Development

INVESTOR COMMITMENT

Name

Company Name

Address

City, State & Zip

Phone

Email

Commitment Level

- | | |
|--|----------|
| <input type="checkbox"/> Director | \$11,000 |
| <input type="checkbox"/> Presidents Roundtable | \$5,500 |
| <input type="checkbox"/> Leaders Council | \$2,750 |
| <input type="checkbox"/> Community Pacesetter | \$1,100 |

Payment Method

- Check Bill me



Credit Card Number

____/____
Exp. Date

3-Digit Sec. Number

Name on Card

Signature

Date

Please remit payment to:

Lincoln Partnership for Economic Development
ATTN: Pat Haverty
1135 M Street, Suite 200
Lincoln, NE 68501
402-436-2350

Be a part of the
movement,
experience the
excitement
and find
your place
in Lincoln.





1135 M Street, Suite 200 | Lincoln, NE 68501-3006 | 402-436-2350 | www.selectlincoln.org

Since the beginning of 2010, LPED assisted in local projects with the creation of more than

2,780 JOBS

Together these projects committed to investing over

\$339,000,000

EMBRACE THE FUTURE